

# ASPR TRACIE Webinar

## Brief Speaker Biographies

### Funding Sources for the Establishment and Operationalization of Alternate Care Sites May 22, 2020

#### Welcome

##### **Shayne Brannman, MS, MA**

Director, ASPR TRACIE

Ms. Brannman has extensive experience conducting independent evaluations and assessments of government healthcare policies and programs. She has worked on health issues for the U.S. Navy and Department of Defense healthcare systems, the U.S. Department of Health and Human Services (HHS) Office of the Assistant Secretary for Preparedness and Response (ASPR), and the Agency for Healthcare Research and Quality. She is an established healthcare executive with more than 30 years of experience, within both strategic and operational settings. In addition, she is an experienced personnel-planning analyst, with an extensive understanding of personnel and training systems. Ms. Brannman currently serves as the ASPR Director for TRACIE (Technical Resources, Assistance Center, & Information Exchange).

#### Moderator

##### **Meghan Treber, MS**

ICF TRACIE Project Director, ASPR TRACIE

Meghan Treber has over 24 years of experience in Emergency Public Health and Medical Preparedness and Response and Emergency Management. As a first responder, she has served as a departmental Emergency Medical Services Chief, Station Commander, Line Officer, and practicing paramedic. As a Senior Analyst for HHS/ASPR, Ms. Treber served as the Operations Chief. Following her federal service, Ms. Treber held numerous senior leadership positions for the Commonwealth of Pennsylvania, including: Pennsylvania Department of Health, Director, Office of Public Health Preparedness; Pennsylvania Emergency Management Agency, Director, Office of Policy and Strategic Planning; Special Assistant to the Governor for Emergency Preparedness and Emergency Management; and Senior Advisor to the Secretary of Health for Public Health and Medical System Resilience. Ms. Treber is currently a Senior Director for Public Health Preparedness Practice for ICF and serves as the ICF TRACIE Project Director.

## Introductions

### **Denis FitzGerald, M.D.**

Division Director, Field Operations and Response, Office of Emergency Management and Medical Operations, HHS ASPR

Dr. Denis FitzGerald currently serves as Director of Field Operations and Response within HHS ASPR. He is a Board-Certified Emergency Medicine Physician and Emergency Medical Services Medical Director with a significant background and expertise in law enforcement medicine. For the 2020 COVID-19 Response, Dr. FitzGerald is serving as the National Team Lead for Alternate Care Strategies on the Federal Healthcare Resilience Task Force.

## Speakers (listed alphabetically)

### **Traci Brasher**

Acting Public Assistance Division Director, Recovery Directorate, Office of Response and Recovery, Federal Emergency Management Agency (FEMA)

Traci Brasher began her career in emergency management in 1993 with the U.S. Department of Energy nuclear weapons facility in Amarillo, Texas where she was instrumental toward the development and readiness of the Emergency Operations Center. In 2000, she was recruited and relocated to the U.S. Department of Energy Headquarters office in Washington D.C. where she led the field site no-notice exercise program and implemented an emergency management metrics program. Following 9/11, Traci served in a liaison capacity as a National Emergency Management Team member in support of Continuity of Operations. In 2003, Traci received an appointment to the U.S. House of Representatives, Office of Emergency Planning, Preparedness, and Operations where she was instrumental in the development of a new Emergency Preparedness Training and Outreach Program. In 2007, Traci was named the Director of Emergency Preparedness for the U.S. House of Representatives where she successfully administered a comprehensive emergency preparedness program for Member of Congress, over 12,000 staff, and up to two million visitors per year.

In 2014, Traci accepted a position with the Texas Department of Public Safety, Texas Division of Emergency Management (TDEM), as the State Coordinator for Recovery, Mitigation, and Standards Services, and relocated to Austin. In 2015, Traci became the first State Coordinator for Human Services under the Response Division where she was the Human Services Branch Director in the State Operations Center where she coordinated with over 16 state agencies and voluntary organizations in both response and recovery. In September 2016, Traci became the Acting Supervisory Program Director for Recovery, Mitigation, and Standards where she oversaw Public Assistance and Hazard Mitigation in addition to Human Services.

In January 2017, Traci became the Recovery Division Director for FEMA Region 6 and relocated to the Denton area. Traci also served as the Deputy Federal Coordinating Officer for Hurricane Harvey recovery and Federal Coordinating Officer for disasters in OK and LA. In January 2020, Traci became the Acting Public Assistance Director for FEMA HQ Recovery Directorate and has been leading the Public Assistance Program through the COVID-19 pandemic national emergency and subsequent major disaster declarations.

**Mark A. Davis**

Associate Director for Financial and Management Services, Division of State and Local Readiness, Center for Preparedness and Response, Centers for Disease Control and Prevention (CDC)

Mark Davis currently serves as Associate Director for Financial and Management Services in the Division of State and Local Readiness (DSLRL) within the Center for Preparedness and Response (CPR). In this role, he oversees the business affairs of the division, including a budget of \$640 million, 140 employees, and CDC's largest single cooperative agreement program which awards over \$620 million annually to recipients around the globe.

After joining CDC in 2005, Mark first came to DSLR in 2009 to support the H1N1 response and officially joined DSLR full-time in 2011. Initially supporting the Program Development Team, Mark later became the Division's first Program Management Official, then Chief of the Program Services Branch, and moved to his new position in October 2019. He has supported numerous emergency responses, serving as the Deputy of the State Coordination Task Force during the Ebola response and as Lead during the Zika response and has served as Acting Division Director during the COVID-19 response. Mark has a public service career spanning over 30 years, including 26 in public health and eight in the U.S. Air Force.

**Jennifer Hannah**

Deputy, National Healthcare Preparedness Programs Branch, HHS ASPR

Jennifer Hannah serves as the Deputy in the National Healthcare Preparedness Programs Branch in the Office of Emergency Management and Medical Operation (EMMO), a component of the Office of the Assistant Secretary for Preparedness and Response (ASPR), in the U.S. Department of Health and Human Services. The National Healthcare Preparedness Programs Branch is responsible for developing and advancing the implementation of policies and capabilities that aim to improve the nation's overall health care system preparedness, including the Hospital Preparedness Program cooperative agreement. She also serves as the lead for ASPR's Emergency System for Advance Registration of Volunteer Health Professionals (ESAR-VHP) program.

**Susan Marsiglia**

Supervisory Public Health Analyst, Health Resources and Services Administration (HRSA)

Susan Marsiglia is a Supervisory Public Health Analyst with the Health Resources and Service Administration (HRSA)'s Maternal and Child Health Bureau in the Division of Home Visiting and Early Childhood Systems. She is currently detailed to HRSA's Office of the Administrator to support the development and execution of reimbursements for providers caring for uninsured individuals in response to COVID-19. She holds a Master's degree in Public Health from the University of Michigan.

**Chris Smith Ritter, PhD**

Director, Patient Care Models Group, Center for Medicare and Medicaid Innovation, Centers for Medicare and Medicaid Services (CMS)

Chris Smith Ritter is the Director of the Patient Care Models Group (PCMG), where she manages Innovation Center models focused on specialty care and episodic payment including the Oncology Care model, Comprehensive Care for Joint Replacement model, and Bundled Payments for Care Initiative Advanced model among others. Dr. Ritter has worked in many capacities at CMS in her career. Most

recently she was the Deputy Director of the Hospital and Ambulatory Policy Group (HAPG), which handles Fee-for Service (FFS) payment policy for hospitals, physicians, Part B drugs, and laboratories, among others. Chris previously led payment policy for both the hospital outpatient prospective payment system and the physician fee schedule. In addition to FFS payment policy, Chris also has spent time working on coverage, Medicare Advantage quality measures, and the Medicare Drug Card program, a precursor to Part D drug payment.

**Ellen-Marie Whelan, NP, PhD**

Chief Population Health Officer, Center for Medicaid and CHIP Services, Centers for Medicare and Medicaid Services (CMS)

Ellen-Marie Whelan is the Chief Population Health Officer at Centers for Medicare and Medicaid Services (CMS), Center for Medicaid and CHIP Services (CMCS). She leads state delivery system reform and value-based transformation activities, supporting staff and states to design, implement, and test innovative care delivery and alternative payment models, including addressing social determinants of health. Previously, Dr. Whelan was the Associate Director of Health Policy at the Center for American Progress during the development and passage of the Affordable Care Act and started her policy career in the U.S Senate as a Robert Wood Johnson Health Policy Fellow and served as Staff Director on the Aging subcommittee to the Senate Committee on Health, Education, Labor and Pensions (HELP). Before coming to Capitol Hill Dr. Whelan was a health services researcher and faculty member at the University of Pennsylvania and Johns Hopkins University and practiced as nurse practitioner for over a decade.