

ASPR TRACIE Speaker Series

Brief Speaker Biographies

Healthcare System Preparedness Considerations Speaker Series

Pediatric Surge Annex and Disaster Planning

Cynthia Frankel, RN, MN

Pediatric Surge Lead, HPP LEMSA Liaison, EMS for Children Coordinator, Alameda County EMS, CA; Surge Group Lead, Western Regional Alliance for Pediatric Emergency Management (WRAP-EM), California Emergency Medical Services for Children Technical Advisory Committee

Ms. Frankel leads the Surge Group for the Western Regional Alliance for Pediatric Emergency Management supported by the Office of the ASPR's Pediatric Disaster Centers of Excellence. Ms. Frankel is on the HRSA Pediatric Pandemic Network Capacity & Capabilities Domain Steering Committee. For 30+ years, she has worked in CA for Alameda County EMS as the Pediatric Surge Lead, HPP LEMSA Liaison, and EMSC Coordinator. For the COVID-19 response, she was the Medical/Health Branch Director in the Health Care Services Agency DOC. Her honors include CA 2013 EMS Distinguished Service Award for statewide leadership advocacy to improve pediatric surge preparedness coalitions. She was President of Global Vision Consortium, Strategic Emergency Management, which provided resiliency solutions to state/local governments. Following Hurricane Katrina 2005, she deployed on the "Special Needs Assessment for Katrina Evacuees." She published "Meeting the Challenge of Pediatric Behavioral Emergencies," Fire Engineering 2006; and "The Unseen Vulnerable Children in Disasters: A New Challenge for Emergency Managers," ASPEP Journal 2003. Cynthia has a BSN and Nursing Master's from the UW School of Public Health / Community Medicine, Seattle, Washington.

Michael Frogel, MD, FAAP

Senior Advisor ASPR WRAP-EM Pediatric Center of Excellence; Chairman National Pediatric Disaster Coalition; Co-Principal Investigator NYC Pediatric Disaster Coalition

Dr. Frogel is a former Chairman of Pediatrics, Chief of General Pediatrics, Director of the Emergency Department and Urgent Care Center and Director of Resident Education

His main areas of interest are pediatric emergency preparedness, disaster mental health, child advocacy, preventive pediatrics, sports medicine, and prevention of RSV infection. Since 2008 he has been Principal Investigator for NYC Department of Health, Pediatric Disaster Coalition.

Dr. Frogel has participated as a subject matter expert on local and national committees including, the National Advisory Committee on Children in Disasters, Institute of Medicine; Pediatric Preparedness, GNYHA hospital bomb blast task force, NY State Ventilator Allocation Task Force, Pediatric Hospital Preparedness Task Force.

He is Chairman of the National Pediatric Disaster Coalition and Senior Advisor to the ASPR WRAPEM Pediatric Center of Excellence. As a recognized expert in the field, he frequently lectures on pediatric emergency preparedness in the United States and abroad.

Mary Massey, MA, BSN, PHN

Vice President, Emergency Management Hospital Preparedness Program, California Hospital Association

Ms. Massey has over 25 years in hospital emergency services and county health disaster management. She participates in multi-agency, state and federal coalitions and deploys with the CA-1 DMAT and CalMAT Teams to multiple wildfire and hurricanes, including Ike, Katrina and the Camp Fire. She is a member of the HICS National Workgroup, and participated in projects with the CDC, United Nations, and numerous Homeland Security Exercises across the country.

She has her BSN and Public Health Nurse Certificate, is a Department of Justice WMD, HSEEP Instructor, and Master Exercise Practitioner. She graduated from Naval Postgraduate School with a Master's in Homeland Security and Defense and is currently the California Hospital Association, VP Emergency Management.