

ASPR TRACIE Speaker Series

Brief Speaker Biographies

Healthcare System Preparedness Considerations Speaker Series

Innovations in Hospital Design: Penn Med Pavilion

Alyson Cole

Associate Executive Director, Transition and Occupancy Planning, Hospital of the University of Pennsylvania

As Associate Executive Director for Transition and Occupancy Planning, Alyson Cole provided strategic and operational leadership and oversight for the transition and occupancy initiatives for the \$1.5 billion new hospital facility on Penn Medicine's campus in West Philadelphia. The 1.5 million SF facility features 504 patient rooms, 47 ORs, and a new emergency department was occupied in October 2021. Prior to this assignment, she was Associate Executive Director at Penn Presbyterian Medical Center, where she provided operational leadership for ambulatory integration, trauma and behavioral health programs, and business development. She also served as the Chief Patient Experience Officer.

Stephen Greulich

Assistant Vice President, Capital Projects Real Estate, Design & Construction

As Assistant Vice President, Capital Projects in Penn Medicine's Real Estate Design & Construction division, Stephen Greulich was involved from the very inception of their new \$1.5 billion new hospital on Penn Medicine's campus in West Philadelphia. Leading the Integrated Project Delivery (IPD) team, he worked closely with the design team on mockups and simulations that helped inform critical design decisions. With Penn Medicine since October 2006, he has had oversight responsibilities of all capital construction projects from small renovation projects to new construction and campus-wide master planning efforts. Steve brings over 20 years of experience in the design and construction industry, both as the Owner and Builder. He spent approximately 10 years in preconstruction which rounds out his career experience in the design, construction and building owner industry.

Denise Vaughn

Corp Information Services Program Plan Director, IS-Proj Mgmt Office

As Corporate IS Director for Program & Planning Management for Penn Medicine, Denise Vaughn was responsible for ensuring the technology integration for the HUP Pavilion, including network and cybersecurity. The patient rooms are considered among the most technologically advanced in the country and features IRIS, a 75-inch digital Careboard that provides critical patient information for clinicians on demand. IRIS also integrates with the building management system to provide a concierge experience for the patient. With Penn Medicine since 2006, Denise is currently directing

the CE/IS/Networking support for the Hospital of University Health System and has over twenty-five years of experience in technology integration and project management.