



Media Request for MRC Zika-related Activities

ASPR's public relations team would like to help you promote your MRC unit's Zika-related response activities. In order to support you, we would need at least two days advance notice of your events to promote to your local media. We hope to be able to expand this pilot initiative from Zika response to eventually promote all MRC activities. Please provide the information in the form below and send to Dirk Fillpot (Dirk.Fillpot@hhs.gov), with a cc to mrccontact@hhs.gov. Please feel free to contact us with any questions.

What is the date and time of the event?

If the event is scheduled to take place over the span of hours, or is expected to cover a wide area, then you may want to consider scheduling a "media availability" time. This would provide reporters with a specific time to meet with a spokesperson or volunteers and see the unit in action.

Describe what the MRC will be doing at this event

The more details that we can provide to reporters of what they would see by coming out, the better we'll be able to entice media to cover it.

How many MRC volunteers will be participating?

What are the backgrounds of the MRC volunteers?





Where are the volunteers from?

Are the volunteers from that specific city, county, or region?

What other activities has your MRC conducted in relation to Zika?

What other types of public health activities or disaster responses has your unit supported?

Who is the media contact for your unit and what is their contact information?

This should be a person with the unit that you would feel comfortable having the media contact and possibly interview.

